

**Report to:** HEALTH AND WELLBEING BOARD

**Date:** 14 March 2024

**Reporting Officer:** Debbie Watson, Director of Public Health

**Subject:** TAMESIDE HEALTHY PLACES: A STRATEGIC FRAMEWORK FOR ACTION

**Report Summary:** This report provides an overview of the new 'Tameside Healthy Places' strategic framework (2024-2028), which is one of the areas of focus in the recently ratified Building Back Fairer, Stronger, Together: Tameside Joint Health and Wellbeing Strategy and Locality Plan (2023-2028). The 'Tameside Healthy Places' strategic framework sets out the ambition of a place based, whole system approach to deliver healthy places, which support Tameside residents to have a healthier and happier life.

The strategic framework explains how we will work collaboratively across the nine domains of the framework to create a system, which supports improved access to healthier, more affordable, and more sustainable food, increased opportunities for our community to be more physically active and to make smoking history in Tameside which is everyone's business.

This report seeks approval for the final version of the 'Tameside Healthy Places' strategic framework to be published, with next steps to include the development of a delivery plan aligned to the nine domains and the development of the respective food, physical activity, tobacco control and healthy weight delivery plans, which will support the strategic framework to be presented for approval at the Health and Wellbeing Board in June 2024.

**Recommendations:** The Health and Wellbeing Board is asked to:

- Provide approval of the final '*Tameside Healthy Places*' strategic framework (2024-2028).
- Endorse the development of a specific '*Tameside Healthy Places*' delivery plan and supporting delivery plans for food, physical activity, tobacco control and healthy weight, which will be monitored by the Healthy Places subgroup.

**Corporate Plan:** The '*Tameside Healthy Places*' strategic framework supports one of the key priorities in the Joint Health and Wellbeing Strategy (2023-2028) in delivering healthy places to improve health and wellbeing. This strategic framework includes the areas of focus of food, physical activity and tobacco control and the cross-cutting themes around mental health and wellbeing and tackling inequalities cut across the life course and the existing priorities set out in the Corporate Plan.

**Policy Implications:** The '*Tameside Healthy Places*' strategic framework advocates for the creation of a system, which supports improved access to healthier, more affordable, and more sustainable food, increased opportunities for our community to be more physically active and to make smoking history in Tameside. The wider system drivers and strategies are identified within the strategic framework and will be used to inform and direct the local work. As part of this system

change a review of all policies and contracts will be required to embed a health in all policies approach wherever possible.

**Financial Implications:  
(Authorised by the  
statutory Section 151  
Officer & Chief Finance  
Officer)**

There are no direct financial implications arising from this report. The action plan contained within the strategy may have some financial implications for the Council however these will be accommodated within the Public Health existing revenue budgets and MTFP. Where actions require additional investment over and above existing resources, separate decisions will be required. Any use of Council resources arising from decisions linked to the Tameside Healthy Places Strategic Framework must be economic, drive efficiency and deliver effective outcomes for the betterment of residents of Tameside.

**Legal Implications:  
(Authorised by the  
Borough Solicitor)**

There are a number of legal issues addressed in the report and appendixes. The approval of the Tameside Healthy Places framework and development of the specific delivery plans has regard to the Council's statutory duties under the Public Sector Equality Duty and obligations under the Equality Act 2010. In that regard a detailed Equality Impact Assessment has been provided for due consideration.

The Council has a number of duties, obligations and powers that will involve the provision of Legal support and advice such as legislative responsibilities and enforcement in relation to planning and community safety, licensing, trading standards and influencing through the procurement and commissioning processes.

**Risk Management:**

The '*Tameside Healthy Places*' strategic framework supports the Health & Wellbeing Board's statutory obligations in having a plan for improving the health and wellbeing and tackling inequalities across the population of Tameside. The proposed whole system approach across statutory and voluntary, community and faith sector organisations enable a more integrated and collaborative approach to delivering healthy places in Tameside.

**Background Information:**

The background papers relating to this report can be inspected by Contacting: Beth Wolfenden, Head of Public Health Programmes



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## 1. INTRODUCTION

- 1.1 The *Tameside Healthy Places strategic framework (2024-2028)* has been developed to support one of the areas of focus in the recently ratified *Building Back Fairer, Stronger, Together: Tameside Joint Health and Wellbeing Strategy and Locality Plan (2023-2028)*. The '*Tameside Healthy Places*' strategic framework sets out the ambition of a place based, whole system approach to deliver healthy places, which support Tameside residents to have a healthier and happier life.
- 1.2 This report provides an overview of the process followed in developing the strategic framework; the content of the framework; and proposes next steps in delivering on the priorities and objectives identified throughout the strategic framework.

## 2. DEVELOPING THE TAMESIDE HEALTHY PLACES STRATEGIC FRAMEWORK

- 2.1 **Appendix 1** of this report contains the full final version of the *Tameside Healthy Places strategic framework (2024-2028)*. The framework has been developed between October 2023 and February 2024 with a range of partners and stakeholders and aims to harness the power of systems working supported by strong leadership to deliver a healthy place for Tameside residents.
- 2.2 A growing body of evidence, including Foresight's *Tackling Obesities: Future Choices* report<sup>1</sup>, suggests that a whole systems approach could help address complex problems like unhealthy weight. The *Tameside Healthy Places strategic framework* will support our local system in Tameside to maximise our local scope for action to improve health and tackle inequalities by initially addressing these key risk factors. There is an ambition to include further key risk factors in the *Tameside Healthy Places strategic framework* over time.
- 2.3 The recent The Health Foundation's recent report '*Addressing the leading risk factors for ill health – a framework for local government action*'<sup>2</sup>, includes a systems framework to support local authorities to take ambitious population-level action. We will work with The Health foundation to develop this framework to include wider systems in a place and test this as an approach in Tameside.
- 2.4 Tobacco, poor diet, and physical inactivity are three leading causes of preventable death and ill health in England and key drivers of health inequalities. Tameside has the following challenges in these areas:
- Fourth highest smoking prevalence in England, with 1 in 5 adults being a smoker.
  - Only one quarter of adults have the recommended 5 portions of fruit and vegetable a day.
  - 40% of households experience low or very low food security.
  - Over 1 in 10 (11.8%) reception age children are obese rising to about a quarter (24.6%) in Year 6.
  - About a third of adults are living with obesity and over two thirds are living with either overweight or obesity.
  - Physical inactivity levels remain higher than pre-pandemic levels with approximately a third of all adults and children classified as 'inactive'.
- 2.5 Consultation and engagement have taken place with a range of partners and stakeholders across several workshops and forums with reference to the strategic framework, which has been developed as a partnership framework. An ongoing comprehensive programme of consultation and engagement will continue with the public around the delivery plans for food, physical activity, healthy weight and tobacco control as public facing plan for action. These

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<sup>1</sup> [Tackling obesities: future choices - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/100000/tackling-obesities-future-choices-report-2017.pdf)

<sup>2</sup> [Addressing the leading risk factors for ill health – a framework for local government action - The Health Foundation](https://www.healthfoundation.org.uk/publications/addressing-the-leading-risk-factors-for-ill-health-a-framework-for-local-government-action)

plans will be brought to the June Health and Wellbeing Board for approval. An engagement report is included in **Appendix 2** of this report.

- 2.6 An Equalities Impact Assessment (EIA) for this strategy has also been produced outlining any impacts on protected characteristic groups and other relevant groups across the community in Tameside. This is not a fixed piece of work and will continue to be added to and monitored with system partners as the strategy and deliver plans are implemented. This EIA can be found at **Appendix 3** of this report.

### 3. OUTLINE OF THE CONTENTS

- 3.1 The *Tameside Healthy Places strategic framework* outlines the ambition of our approach to working as a system to tackle complex health issues in Tameside and how we aim to achieve this by working to our guiding principles.

*'We will work together to provide the encouragement, opportunity, and environment for everyone in Tameside to lead active, healthy and fulfilling lives. Through collaboration and innovation across the whole system, we will work to build back, fairer, stronger together, to deliver a healthy Tameside for everyone.'*

- 3.2 The *Tameside Healthy Places strategic framework* for action identifies nine discrete mechanisms across three domains, which can be used to deliver a healthy place through population-level actions. This is a tool to help partners and stakeholders to review their existing approaches and identify additional opportunities to improve the health of Tameside residents. The framework is not prescriptive or all encompassing, and there may be wider mechanisms not captured in the framework that may also be included in the supporting plans. This strategic framework, seen in figure 1 below, was developed by The Health Foundation to support local government take ambitious population-level action to improving health and wellbeing and is being localised by Tameside Health and Wellbeing Board to inform and drive local action.

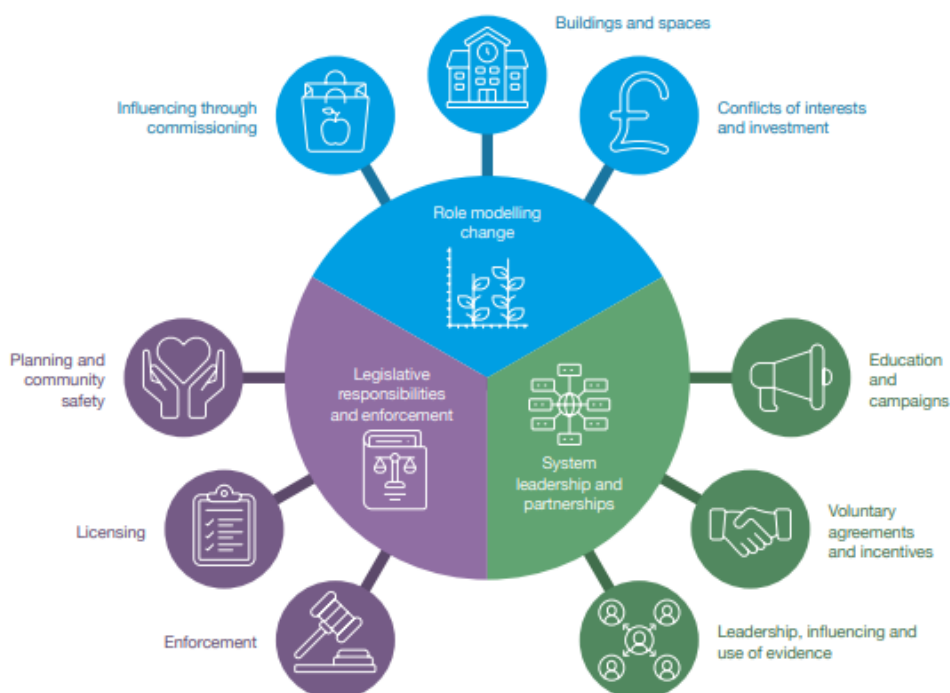


Figure 1. Framework reproduced with permission from The Health Foundation – from 'Addressing the leading risk factors for ill health – a framework for local government action'.

- 3.3 To support partners and stakeholders in using this framework to guide their whole systems approach, practical examples of turning the three domains into action are included in the strategic framework.
- 3.4 The framework also articulates the key ambitions, objectives and pillars for action across each of the areas of tobacco, food, healthy weight and physical activity. These areas of focus sit alongside the crosscutting themes of tackling inequalities and being evidence, data and insight led in our approach. This supports the *Building Back Fairer, Stronger, Together* principle in the joint Healthy and Wellbeing Strategy and Locality Plan. See the plan on a page in Figure 2 below.



Figure 2. Plan-on-a-page of the Tameside Healthy Places strategic framework.

- 3.5 The ‘Tameside Healthy Places’ strategic framework also articulates what success will like. Whilst each of the supporting delivery plans will include their own key indicators for success, there will be an agreed set of success measures for the overall framework that will be reported back to the Health and Wellbeing Board on an annual basis. A comprehensive monitoring, evaluation and reporting framework will be developed to support the delivery of the strategic framework.

#### 4. NEXT STEPS & GOVERNANCE

- 4.1 The drivers and governance for the healthy places whole systems work is described on page 19 of the framework in **Appendix 1**. A ‘Tameside Healthy Places’ subgroup group will be formed, which reports directly to the Health and Wellbeing Board. This subgroup will provide robust governance in the delivery of the ambitions set out in the strategic framework and supporting plans. The subgroup will play a role in holding system partners to account for the priorities and objectives that have been set and escalating issues with delivery of the supporting plans to the Health and Wellbeing Board for appropriate action.
- 4.2 The final version of the strategic framework will be published and made available and accessible to all partners and members of the public, with further ongoing work to promote this work via various community and partner engagement forums.
- 4.3 During spring 2024 the delivery plans that sit under this strategy will be further developed and produced with ongoing oversight from the Health & Wellbeing Board. Following this, regular updates and oversight will be reported on an ongoing basis.

#### 5. RECOMMENDATIONS

- 5.1 As set out at the front of the report.